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## Van Campenhout CEO of TMG per February 2011

During the Extraordinary General Meeting of shareholders in TMG held today, shareholders have approved the proposed amendments to the articles of incorporation of TMG, as well as the changes in the remuneration policy for future members of the Executive Board. These changes will bring the remuneration policy more in line with the Dutch Code Corporate Governance.

The appointment of mr. H.M.P. van Campenhout as Chief Executive Officer (CEO) of TMG was subject to the approval of these changes, and has now been finalised. His appointment will start mid-February 2011 and he succeeds drs. A.J. Swartjes.

From 2001 until the beginning of 2010, Van Campenhout has been working for Reed Elsevier, most recently as CEO of the Science & Technology division. During these years he built up a great deal of experience with the media industry, and he led successful transformations from print to digital. Subsequently, he was, for a short time, CEO of USG People. In the period from 1984 to 2001, he held various international management positions at Shell. These roles were largely focused on the exploitation of consumers markets.

Van Campenhout: "TMG is a great company with big and strong brands represented in several segments of a rapidly changing media sector. TMG is excellently positioned to further strengthen its market leadership and I am looking forward to make my contribution."

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