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Keesing sells Reference Systems

Keesing Media Group, part of TMG (Telegraaf Media Groep), sells Keesing Reference Systems B.V. to the French public company Hologram . Industries.

As a result, Hologram . Industries will be able to further expand its product offering in the authentication market for ID and fiduciary documents.

The sale of Keesing Reference Systems is a consequence of Keesings' strategy to focus on publishing puzzles & games in several European countries.

Peter Tordoir, CEO of Keesing Media Group: "Keesing Reference Systems and Hologram . Industries have a great fit and their products and services are complementary. Therefore I am convinced that Reference Systems will have a great future being part of Hologram . Industries."

Keesing Reference Systems is based in Amsterdam, has 25 employees and a yearly revenue of approximately €3.5 million.

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