

01 April 2005

## Telegraaf publishing company launched in Ukraine

The Telegraaf group has signed an agreement with the publishing company CPL Group (CPL) with regard to the acquisition of the five titles which CPL is publishing in the Ukrainian consumer market at present. This concerns the glossy monthly magazine Domus Design, Panorama (the in-flight magazine of UAL), the weekly What's On (city magazine), Maister (DIY market) and Gourmet Guide (restaurant guide). What's On is published in English, the other magazines are published in Russian.

Josja Zijlstra, until now publisher at the female magazine cluster of The Telegraaf Tijdschriften Groep, will lead the venture from Kiev as Managing Director and is responsible for further expansion.

The intended joint venture with the Kyiv Post Group, announced in an earlier press release, has ultimately not taken place.

Amsterdam, April 1st 2005.

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#### CONTACT

**Postadres**

Postbus 376

1000 EB Amsterdam

+31 88 824 2222

**Bezoekadres**

Basisweg 30

1043 AP Amsterdam