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DE TELEGRAAF TO EXPAND ITS PRINTING CAPACITY

De Telegraaf is going to add more full-colour printing units to the existing Amsterdam newspaper presses, which will double the number of colour positions for both editorial text and advertisements.

When the printing works were constructed (1988 to 1992), allowance was made for the possibility of adding more printing units during the life of the presses.

Also, an additional press will be installed in Amsterdam, which will cut production time and enable the newspaper to carry even more up-to-date news, to realise earlier delivery and to absorb the increase in number of copies. The newspaper press of Limburgs Dagblad at Heerlen will be upgraded for the same reasons. The resulting reduction in transportation time stands to benefit readers in the south of the Netherlands, Belgium, France, and Germany. The intention is to move the daily technical production of 100,000 newspapers to Heerlen.

The investment programme will take a total of NLG 170 million for buildings, printing presses, peripherals, adjustments to pre-press and after-press, and will be completed by mid-2002. The cash flow will be used for this investment.

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CONTACT

Postadres

Postbus 376

1000 EB Amsterdam

+31 88 824 2222

Bezoekadres

Basisweg 30

1043 AP Amsterdam